

## PRESS RELEASE

January 2010

### **Mercedes-Benz World and Denbies Wine Estate launch combined group tour offer**

Twice the experience with a day of discoveries in Surrey – all for just £10 per person

Two of Surrey's most popular tourist destinations have teamed up to offer a first class joint group tour package at a price that's distinctly affordable. Mercedes-Benz World in Weybridge and Denbies Wine Estate near Dorking have launched the group scheme, and both tours are available at the special price of just £10 per person for Tour Operator groups of 10 or more.

Dermot Kelly, Managing Director Mercedes-Benz Cars commented: "Mercedes-Benz World and Denbies Wine Estate are two of the most popular venues in Surrey, and by working in partnership we have given groups more reasons than ever to spend a day out with us.

"We're delighted that we can offer this day out for just £10 per person – it is great value for money. Even if you don't immediately class yourself as a motoring enthusiast or wine connoisseur, these impressive venues and tours have a lot to offer everyone who wants an enjoyable day out."

#### **Mercedes-Benz World**

More than a million people have visited Mercedes-Benz World in the three years since it opened, and the venue is a pioneering brand centre looking back over 120 years of Mercedes-Benz heritage as well as giving guests a glimpse into the future. From the latest motoring innovations to the very beginnings of the world's first car company, the story of motoring is brought to life with exhibits, icons and motoring legends. There is something to excite every generation.

The Mercedes-Benz World guided tour lasts some 90 minutes and will take a journey around the futuristic building that overlooks the sensational purpose-built handling circuits. The tour includes a film in the state-of-the-art theatre, a thrilling 3-D simulator ride that puts you in the middle of the factory production line of a Mercedes and of course over 100 inspiring brand new Mercedes-Benz models and many classics to be explored.

If after the tour visitors are still in need of more pulse-raising fun, the centre has just the thing! Thrilling passenger rides are available with highly-skilled professional drivers at the wheel to give high speed thrills on the handling circuits and powerslide precision on the Wet Skid Circle.

#### **Denbies Wine Estate**

Established in 1986, Denbies Wine Estate is England's largest single estate vineyard with 265 acres of vines. It's one of the first wine estates in the world to give visitors of all ages a unique and fascinating insight into all aspects of the wine producing process, all year round.

If you fancy yourself as a wine connoisseur or have always wanted to understand what fruity and full bodied actually means, here is your chance to put your nose and palate to the test.

The Denbies tour last 50 minutes and begins in the 360 degrees circular cinema with amazing special effects. Visitors are virtually transported through the vineyard to see and understand all aspects of the skilled wine producing process, geology and origins of the estate for themselves. The indoor people-mover takes visitors through the working winery to the atmospheric vaulted cellars where the all-important tasting takes place.

And, if you have ever wondered what a vineyard actually looks like, there is also the Outdoor Vineyard Train Tour. The leisurely train travels through the estate and offers calming panoramic views over the North Downs and vines (available March – October).

Upgrades on all tours include passenger rides at Mercedes Benz World and Sparkling and food and wine tasting tours at Denbies, prices are available on request.

Both venues offer full catering facilities open throughout the day giving visitors a choice of both informal and formal dining. Accommodation, shopping, car parking and full disabled access is available at both venues.

#### **Attraction information**

Mercedes-Benz World  
Brooklands Drive  
Weybridge  
Surrey  
KT13 0SL

Tel – 0870 4004000

[www.mercedes-benzworld.co.uk](http://www.mercedes-benzworld.co.uk)

Open 10am – 6pm seven days a week  
Closed Christmas Day and Boxing Day

Denbies Wine Estate  
London Road  
Dorking  
Surrey

RH5 6AA

Tel – 01306 876616

[www.denbies.co.uk](http://www.denbies.co.uk)

Open seven days a week

Jan – Mar 10am – 5pm (Sundays 11:30am – 5pm)

Apr – Dec 9:30 – 5:30 (Sundays 11:30am – 5:30pm)

Closed Christmas Day, Boxing Day, New Years Day)

**Contact:**

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**Notes to editors**

**Costs**

The combined package is charged at £10 per person. This includes package tours at each attraction and is available for Tour Operator bookings of 10 or more.

**Additional activities are charged at:**

**Mercedes-Benz World**

Passenger Rides - £15 (lasts approximately five minutes)

**Denbies Wine Estate**

Outdoor Vineyard Train Tour - (£3)

Indoor Wine Tour up grades:

Sparkling wine tour - £3 per person

Food and Wine Tasting - £5 per person

**Refreshments and Dining**

Both attractions provide visitor with a number of options, from fine dining to light snacks.

**Mercedes-Benz World**

Café 1886 - open 10am – 5pm

- Light refreshments, Coffees, Teas

- Light lunches available from £5

Gullwing Restaurant – open 12pm – 2:45pm

- Two-course meals from £15

### **Denbies Wine Estate**

Conservatory Restaurant – opens 10am – 5pm

- Morning coffee
- Hot and cold lunch menu (Available from £5.95.  
Two-course meals from £13.50
- Afternoon tea

### **Facilities**

Both attractions offer a full range of facilities, including:

- Access, parking and toilet facilities for the disabled
- Induction loop system for the deaf or hard of hearing
- Baby changing facilities

### **Mercedes-Benz World facilities only:**

- Boutique and gift shop (10% discount to Tour Operator visitors)
- The Brooklands Hotel

### **Denbies Wine Estate facilities only:**

- Kitchen Garden Farm shop (10% discount to Tour Operator visitors)
- Wine and gift shop
- Farm House Bed and Breakfast accommodation – Denbies Wine Estates only

### **Tour operator information**

At each attraction, the tour guide /organiser and coach driver will both receive:

- A voucher for free food and beverage
- Complimentary place on the tours
- 10% discount in the Mercedes-Benz World Boutique
- 10% discount in the Denbies Wine and Gift Shop
- 10% discount in the Denbies Kitchen Garden Farm Shop