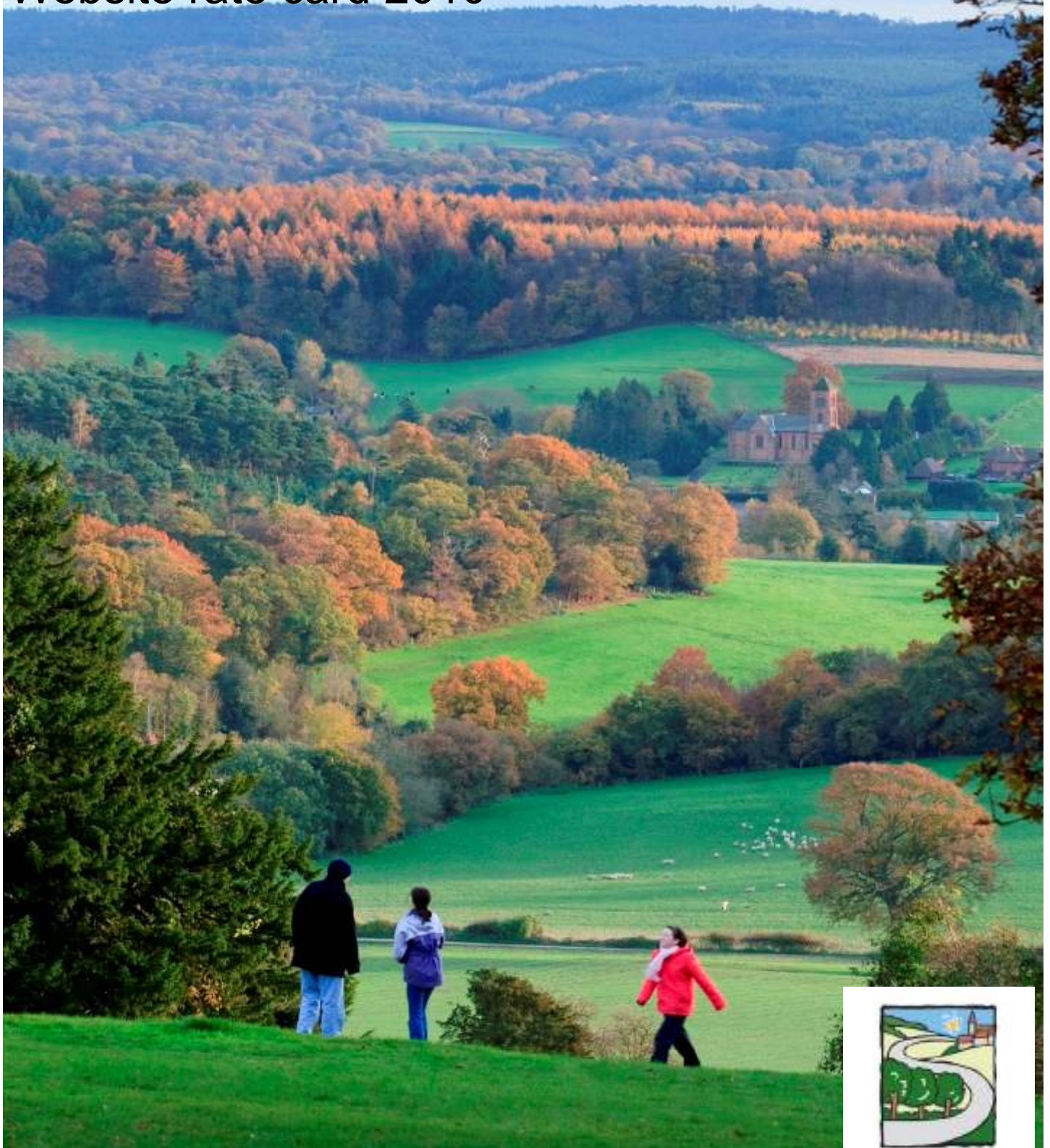


VisitSurrey.com

Website rate card 2010



*Visit
Surrey*

TOURISM
SOUTH EAST

Why advertise your attraction on visitsurrey.com

- www.visitsurrey.com the official website for Surrey as a visitor destination.
- **Over half a million visitors per annum with**, over 18,000 unique users per month.
- **Number one in Google** for Things to Do in Surrey
- The website is funded through advertising and key partners Tourism South East, Surrey Hills and the National Trust.
- **Additional marketing benefits** of being listed on the Regional and National Tourist Board sites www.visitsoutheastengland.com, www.enjoyengland.com and www.visitbritain.com
- All marketing activities undertaken by Visit Surrey lead consumers to www.visitsurrey.com (exhibitions, advertising, Visit Surrey brochure...)
- All Tourism South East members get a free basic entry only

2010 webpage enhanced entry - only £250 + VAT per year

- Prominent position in area of your choice- ie. activities, sports, families, county-side. (Only six per section) Approximately 6 times more traffic than a detailed or basic entry
- Free events and special offers listings
- Free detailed eating out and or/ film location entry
- Entry in e marketing newsletters

PLUS all detailed entry benefits

2010 webpage detailed entry - only £80 per VAT per year

- Hyper link to your own website
- Over half a million visitors per annum
- National and international marketing campaign to promote site
- E-marketing newsletters
- Promotion of special offers for free
- Links to www.visitsoutheastengland.com; www.visitengland.com; www.visitbritain.com
- Traffic figures available online

An enhanced web page entry (£250 + VAT)

The screenshot shows the Visit Surrey website interface. At the top left is the 'Visit Surrey' logo. To the right is a 'Site Search' box with a 'Go' button. Below the header is a large banner image of a river scene with trees. A white callout box on the right side of the banner contains the following text: 'Highlighted entry', '100 words copy', 'Detailed entry', 'Contact details including web link (60% more traffic)', and 'One of only six per page'. Below the banner is a navigation menu with items: Home, Destinations, Inspire Me!, Things To Do (highlighted), Events, Accommodation, Weddings and Conferences, Special Offers, and Plan Your Trip. A date indicator shows 'Tuesday, 6th April 2010' and a location indicator shows 'Crisp morning in Surrey'. Below the navigation is a breadcrumb trail: 'You are here: Things To Do > In the Countryside'. On the right side of the page, there are links for 'Request Brochure', 'Print Page', 'Request Info', and 'Email Page'. The main content area features a section titled 'In the Countryside' with a paragraph of text. Below this are three featured entries, each with a thumbnail image and a title: 'Surrey Countryside Walks', 'National Trust Surrey and South East Region', and 'Busbridge Lakes Ornamental Waterfowl and Gardens'. To the right of the main content is a 'Search Attractions' sidebar with dropdown menus for 'Type' and 'Area', a 'Keyword' search box, and a 'Search' button. Below the search box are links for 'Or search by:' and 'A-Z Listing'. At the bottom of the sidebar are sections for 'Special Offers' and 'Attraction offers'. The footer of the website includes a small globe icon and the text 'Internet'.

Plus free events listings, special offers and eating out entry

TOURISM
SOUTH EAST



A typical detailed web page entry (£80 + VAT)

Visit Surrey

Site Search Go



Tuesday, 6th April 2010 Frensham Ponds

Home Destinations Inspire Me! **Things To Do** Events Accommodation Weddings and Conferences Special Offers Plan Your Trip

You are here: Things To Do > British Wildlife Centre [Request Brochure](#) [Print Page](#) [Request Info](#) [Email Page](#)

British Wildlife Centre

Click to enlarge:



Contact Details

Eastbourne Road Newchapel Lingfield SURREY RH7 6LF

Tel: +44 (0)1242 834658
Fax: +44 (0)1342 834669

[Click here to email](#)
[Click here to visit website](#)


[Show / Hide Map](#)

Type: Animal Collection

The British Wildlife Centre is the place to see and learn about Britain's own wonderful wildlife, with over forty different species on display, which include deer, foxes, otters, badgers, nine martens and red squirrels, as well as birds of prey. The animals live in


Grading

VAQAS VB Attraction VAQAS



Awards

Tourism South East Award -
Tourism South East Member 2010



Your contact details

Email details

Hyperlink to your website

Location map

Grading

Description, opening times, facilities

A typical event web page entry (from £60 + VAT)



Can be high-
lighted on home
page or en-
hanced



Event entry, within search
function, links to your attraction
entry page, traffic
figures, links up to
VisitSouthEastEng-
land.com, VisitEngland.com
when relevant, image, de-
scription, contact details,
hyper link to event website,
location map with multi-
map

2010 web page advertising application form

A - Enhanced entry (with free event listing) £250+VAT

Tick which section/s you would like your attraction to appear in? (limited to six per page available on a first come first serve basis)

- Inspire me (main page)
- Things to do (main page) Attractions Shopping
- Rivers and waterways Art and Culture Theme Parks
- Historic Houses Gardens
- Meetings and weddings (main page)
- Meeting and conferences Weddings
- Eating Out Nightlife and Entertainment
- Activities Sport Golf
- Leisure Adventure Sport A day at the Races
- Relax and Pamper Something Quirky Equestrian
- Short breaks In the countryside

Note: **20% discount** for more than one page entry

B - Detailed entry (with free special offers) £80+VAT

C - Event entry

Event (one off home page one month £100) Event £60 +VAT

Invoice details

Business name

Contact

Address

Signed

Telephone number