Showcasing a collection of the very best places to visit and stay across our beautiful county of Surrey. The Visit Surrey website www.VisitSurrey.com receives over **ONE MILLION** visitors per year, equating to 2.3 million page views. It ranks top in Google for tourism searches in the county.
VISIT SURREY MEMBERSHIP

Who are Visit Surrey Members?
A wide range of visitor destinations across the county, from luxury rural retreats to stunning five star hotels and well-known tourist hot spots to hidden gems in quiet villages. These include museums, attractions, nature reserves, tours, activity-based events and more.

What does Membership bring to your business?
All the benefits of a page on the county's official tourist board's website plus:

- Featuring on the top performing and official visitor website for Surrey
- Permission to display the prestigious Visit Surrey Membership badge
- The opportunity to be included in one e-newsletter per year for just £100 (non-members price is £200). This is available on a first-come, first-served basis
- Announcement of Membership on social media, reaching thousands of followers, with a link to your page
- Priority booking privileges on seasonal campaigns and header gallery space
- Discount off all Visit Surrey networking events, training days and forums
- Access to cutting-edge research and information via the University of Surrey School of Hospitality and Tourism Management and Visit England through our newsletters, networking opportunities and forums
- Press and PR opportunities
- Essential advice from our expert team
- Networking and industry introductions
What does Membership mean?
Visit Surrey Membership tells visitors that your business is recognised as a bone-fide tourist destination which Surrey’s official tourist board regards as well worth a visit. It means you’re officially part of the county’s tourism scene – and are authorised to display our badge. It also means you are part of a network of organisations collaborating to make Surrey a better place to visit, live and work.

Applying for Membership
Visit Surrey membership brings an outstanding package of benefits, and what’s more, there’s no extra charge when you take out an annual entry. You can apply to become a Visit Surrey Member by completing a short form.
MEMBERSHIP MATTERS

“We are very proud to be founding members. The Visit Surrey website plays an important role in bringing visitors to our door. By working and collaborating together as a tourist board we can help to increase that footfall, not just for ourselves, but for the county as a whole.”

Andrew Spearman, Beaverbrook Hotel Director

ARE YOU TAPPING INTO TOURISM IN SURREY?

26m
Day visitors

£853m
Spent on day trips

£515m
Overnight trip spend

1.1m
Population

ANNUAL ENTRY OPTIONS

Prices are per year, and inclusion can start at any time.

All entry options come with the opportunity to apply for Membership, allowing you to display the Visit Surrey badge and take advantage of Membership benefits - read more on the next page.
OPPORTUNITY TO APPLY FOR MEMBERSHIP AT NO EXTRA CHARGE

- Full page on the website including contact details
- Link to your website
- Up to 750 words of text
- Up to 10 photos
- Location map
- Opening times
- Prices
- Facebook and Twitter feeds display on page
- Related events display

GUARANTEED FIRST PRIORITY IN SEARCH RESULTS ON WEBSITE
- ‘Book Now’ red button - takes visitors directly to your booking page
- Facilities list
- Video
- Top navigation highlight box for one month – available ONLY with Optimum package
- Header gallery space for one month, worth £110
- ‘What’s On’ highlight box for one month, worth £60
- Networking event with local authority leadership

ENHANCED ANNUAL ENTRY £325 PER YEAR

- Opportunity to apply for Membership at no extra charge
- Full page on the website including contact details
- Link to your website
- Up to 350 words of text
- Five photos
- Location map
- Opening times
- Prices

- Facebook and Twitter feeds display on page
- Related events display
- Guaranteed second priority in search results on website
- ‘Book Now’ red button - takes visitors directly to your booking page
- Facilities list
- Video
ENHANCED ADVERTISING OPTIONS
– these are available to all advertisers, but priority is given to Visit Surrey Members, who also benefit from a discount.

HEADER GALLERY SPACE
1750 x 499 pixels

£220 per page per month
Members pay: £110
(excludes the home page)

EVENT ENTRY ENHANCEMENT

‘What’s On’ page £60 per month
Members pay: £55

SQUARE ADVERT
300 x 250 pixels

HOME PAGE
£235 per month  Members pay: £125

TOP NAVIGATION PAGES
£210 per month  Members pay: £100

SUB NAVIGATION PAGES
£180 per month  Members pay: £75
Visit Surrey Terms & Conditions

- All prices are set annually and exclude VAT.
- We will promote both quality graded and non-quality graded accommodation.
- By accepting our confirmation, you are agreeing to Visit Surrey publishing your business details on www.visitsurrey.com website.
- Images: All bookings for opportunities are taken with the confirmation that you as a business own or are a licence holder for the images, texts, logos, videos you provide to us. In booking with us you are giving permission for them to be used by Visit Surrey on its website, social media and press promotion. We cannot use images, text, logos, videos that you either do not own or do not have the permission to use. You confirm that you are the copyright holder or have the consent of the owner for them to be used by Visit Surrey.
- Visit Surrey will make every reasonable effort to ensure accuracy but will not accept liability of any kind arising from, or in connection with, the use of publication of the information as a result of any error or omission.
- All bookings are first come first served basis.
- Any bookings made, but copy and content sent after the start date, will be uploaded, but at the next available working date.
- Visit Surrey respects your privacy – please refer to our privacy policy on www.visitsurrey.com
ABOUT VISIT SURREY

Visit Surrey – Surrey’s Official Tourist Board is an industry led, not for profit partnership working to boost the visitor economy and support businesses in promoting Surrey as a great destination to visit.

At Visit Surrey we feel that Surrey is a great place for residents and visitors. Our website www.visitsurrey.com provides lots of ideas and inspiration. We aim to showcase the huge variety of things to do and enjoy in Surrey. Our website ranks top in Google for tourism search in the county.

We offer a range of promotional options for you to choose from and become part of our website as well as our e-newsletters. Our website is provided by the leading operator in the country and we see thousands of potential visitors searching for ideas about Surrey.

Being a Community Interest Company (CIC),
all your money goes into promoting the best in Surrey – you!